



AMERICAN
IMPERIAL UNIVERSITY

MBA

Master of Business Administration

in International Business

18 Months | US MBA Degree



ABOUT AMERICAN IMPERIAL UNIVERSITY



AMERICAN
IMPERIAL UNIVERSITY

At American Imperial University, we believe in your potential. Education here goes beyond learning, providing a platform to amplify your voice, unleash creativity, and make a lasting impact.

Located in Florida, American Imperial University is committed to providing a world-class learning experience that blends innovation, accessibility, and career-focused education.



- Accredited by AAA (American Accreditation Association)
- Authorised by the Florida Department of Education
- American Imperial University meets the standards and guidelines of the Commission for Independent Education (CIE)
- Campus in Florida, USA

INSPIRING THE FUTURE

MESSAGES FROM OUR LEADERSHIP



At American Imperial University, we are proud to be a leader in innovation and academic excellence, committed to shaping tomorrow's leaders and changemakers. Our mission is to provide ambitious learners worldwide with affordable, flexible access to top-quality American higher education.

With a leadership team bringing decades of global experience, we deliver transformative programs across diverse fields, rooted in inclusivity, creativity, and real-world impact.

Join us at American Imperial University, where learning meets opportunity, and the future knows no limits.

Michael Santoro
Campus President



Welcome to American Imperial University - a place where your goals, passions, and future come together. At American Imperial University, we are committed to helping you grow academically, professionally, and personally. Whether you're joining us on campus or online, know that you are part of a dynamic and supportive community.

We're here to guide you, challenge you, and cheer you on every step of the way. Let this be the beginning of a journey filled with discovery, achievement, and lasting impact.

Dr. Maurey Bond
Vice President





Our MBA in International Business is designed for ambitious professionals and future leaders looking to develop global business expertise, strategic thinking, and cross-cultural management skills.

PROGRAM HIGHLIGHTS



Globally
Recognized
Degree



41 US
Credits



Flexible
Learning



18 Months
Online
Program



Designed
for Working
Professionals



Global
Networking

LEARNING OUTCOMES



Lead International Expansion

Equip yourself with the knowledge and skills to navigate international business environments, applying relevant concepts and theories to support the successful expansion and establishment of organizational operations in foreign markets.



Navigate Global Business Complexities

Acquire deeper insight into the global challenges faced by organizations worldwide and the communication skills required to thrive in global markets.



Data-Driven Decision Making

Develop the skills to evaluate primary and secondary data in order to make informed decisions that enable organizations to compete effectively and sustain a competitive edge in the global marketplace.



Comprehensive Business Mastery

Gain a comprehensive foundation to solve challenges across key business areas, including human resources, finance, operations, marketing, strategic planning, and leadership.

PROGRAM STRUCTURE

The MBA in International Business at American Imperial University is designed to be flexible and globally oriented, combining coursework, real-world business cases, and practical projects. It follows a structured path to help students build strong theoretical foundations, strategic leadership skills and international business acumen.

PROGRAM COMPONENTS

- **Coursework:** Core, research-based, and elective courses provide essential knowledge.
- **Assignments:** Research papers, projects, and exercises enhance practical application.
- **Case Studies:** Real-world business scenarios develop problem-solving skills.
- **Quizzes:** Regular assessments reinforce learning and progress.
- **Project Dissertation:** Comprehensive evaluations showcasing critical thinking and mastery.



LEARNING APPROACH



Online Learning



Applied Research



Interactive Workshops



Global Exposure

PROGRAM MODULES

The MBA in International Business covers key areas like global marketing, international trade, cross-cultural management, and strategic leadership, blending theory with practical insights to address real-world business challenges for global organizations.

Module 1

International Business and Global Strategy

The subject aims to prepare students to manage effectively in today's interconnected world by understanding this changing environment, principles of global strategy, and the relation between global strategy, international business and organizations. Module will be presented with the evidence, concepts, and models for understanding business performance in a global world and the issues facing executives in the early 21st century.

Module 2

Managerial Finance

The unit aims to enable the learners to understand the concept of managing finances in organizations. In corporations, financial management primarily consists of sources from which a company can raise while and the areas where it needs to mobilize the funds. The mobilization of funds is bifurcated into two areas, viz, short-term concern and long-term concern.

Module 3

Global Marketing Strategies

The unit enables the learners to explore the different marketing strategies that vary from different contexts such as country to country, and culture, economic and social circumstances, and societal infrastructure. This gives rise to important themes in global marketing: market entry, partnering and strategic alliances, managing across borders, grey markets - a few key issues dealt with in this unit.

Module 4

Business Management & Leadership

The unit aims to enhance the capabilities of leaders' skills to become effective future 21st-century business leaders and managers by focusing on key personal and interpersonal leadership approaches in the contemporary business management era. The Unit focuses on core knowledge in a range of leadership, management and business areas.

Module 5

Human Resource Management

The Aim of the unit is to integrate the knowledge of human resource practices and concepts to establish a proper human resource system in an organizational context along with the development of proper decision making to employment and the development of people.

Module 6**Global Business Operations**

The unit aims to explore international trade and multinational business, and the expanding global economic integration. The unit discusses the economic, political, legal, social, and cultural environment for global business, international trade theory and practices along with, international financial markets and systems, international economic and financial institutions, and an analysis of global business management issues.

Module 7**Entrepreneurship for Startups**

The unit provides an understanding of how new ventures can be led to a successful business platform by discussing the strategic opportunities, Entrepreneurship, Public relations, and entrepreneurs to effectively manage the communication aspects of startups in the context of business.

Module 8**Business Intelligence and Analytics**

The unit aims to provide Techniques and tools to gather information, organize data and interpret it to support business decision-making in order to form an actionable strategy which is supporting with megatrends in a business environment.

Module 9**Managerial Economics**

The unit aims to explore the microeconomic approach to business decisions supported with economic tools and analytical approaches, this will enhance the understanding of the economic perspective that is appropriate for professionals aspiring to manage business organizations in a wide variety of industries.

Module 10**Dissertation**

The aim of this unit is to conduct applied research into business issues in the international business context through the appropriate use of research and business / management resources and methodologies to deliver practical solutions for identified research problems.

ELECTIVE MODULES

(Choose any 3 Modules from the list below)

Elective 1

E-Business Operations

The unit aims to deliver the aspects of internet marketing and its operation from a business perspective in a more specific way. New techniques and automated existing business processes are being addressed to redesign and transform business activities to take advantage of e-business operations.

Elective 2

Business Law

The aim of this unit is to provide an understanding of the legal environment in which business decisions are made and to develop the skills needed to be effective business leaders, complex legal rules and court decisions, the law governing contracts, regulations for business operations are being discussed to enhance the understanding of the business legal environment.

Elective 3

Professional Practice

The unit addresses business, legal and ethical aspects of professional practices in the business environment, It is a transition from the average person to professional, detailed coverage of effective professional practices, which is leading to students becoming more competent professionals in their field.

Elective 4

Innovation and Sustainability

The unit focuses on the process of creating technologies and organizations that enhance current business and industrial operations by drawing on sustainability principles, including ecological, technological, renewable energies and more friendly business operations to the global environment.

Elective 5

Managing across Cultures

The aim of this module is to develop students' insight into the meaning of culture and the relevance of the concept to a range of issues of management and organization currently face, also to enable them to critically assess the contribution of key theories of cross-cultural management to understanding the challenges of organising in culturally diverse contexts; and to draw on this analysis to develop solutions and recommendations for managing in culturally complex contexts.



The X Factor 'AI for Managers Module'



Learn the role of AI
in various Management
Functions



Learn Tools to
Save Time &
Improve Efficiency



Improve
Decision Making



Derive Data-Driven
Insights



Master Market
Research



Learn Project
Management Tools

Tools*



Project
Management



Data
Analytics



Writing
Assistants



Email
Assistants



Task
Management



Market
Research



Customer
Relationship
Management



Data
Visualization
Tool

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CONNECT. COLLABORATE. CONQUER.

NETWORKING SYMPOSIUM

Our Networking Symposium has successfully united students, professionals, and industry leaders for the past three years. This platform is ideal for building connections, fostering collaboration, and achieving success.

You will get the opportunity to engage in meaningful discussions about current global trends in leadership and business. The symposium provides an enriching experience that promotes networking and the exchange of innovative ideas.



Networking Opportunities
for Life



Business and Technology Trends
Expected to Shape the Future



Gather Insights About
Various Industry Sectors



Thought-Provoking Sessions on
a Diverse Set of Topics



Leadership Lessons From
Global Industry Leaders



Collaboration Opportunities
With Peers



Disclaimer: Symposium locations are tentative, optional and subject to visa regulations, number of participants and regulatory approvals

EMPOWERING YOUR CAREER GROWTH

American Imperial University's Career Services provide extensive support to help MBA graduates transition into leadership roles and advance their careers. Our dedicated team offers personalized guidance, networking opportunities, and resources to ensure professional success.

KEY CAREER SERVICES

- Career Coaching
- Resume & CV Development
- Interview Preparation
- Networking Opportunities
- Entrepreneurship Support
- Leadership Development
- Designated Course Coordinators



MEET THE FACULTY



Dr. Huston Pullen

Doctor of Business
Administration
(International Management
& Entrepreneurship)



Dr. Arianna Mazzeo

PhD (Co-learning Methodology),
Post Doctorate (Adult Learning
for AI Education), Post Doctorate
(Brand Advertising & Media
Futures)



Dr. Jennifer Agrie

Phd International Business



Dr. Erin L. Langston

PhD in Organization and
Management with a
Specialization in Technology
Management



Dr. Alexandra Binyaminova

PhD in International Jurisdiction

MEET THE FACULTY



Dr. Abi Nisrine

PhD Business Administration



Dr. Soha Diya

PhD Business Administration



Dr. Anuja Shukla

PhD, MPhil, MBA, MA Economics



Dr. Rumiya Agashe

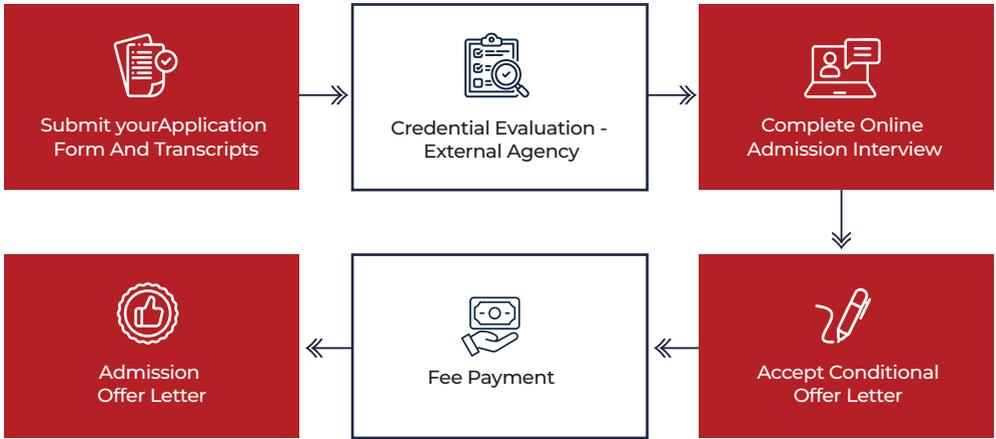
Doctor of Philosophy -
PhD, Employee Engagement
and Workplace Spirituality



Dr. Animesh Agrawal

PhD - Knowledge Management

APPLICATION PROCESS



ELIGIBILITY

To be eligible for admission to the MBA program, applicants must meet the following requirements

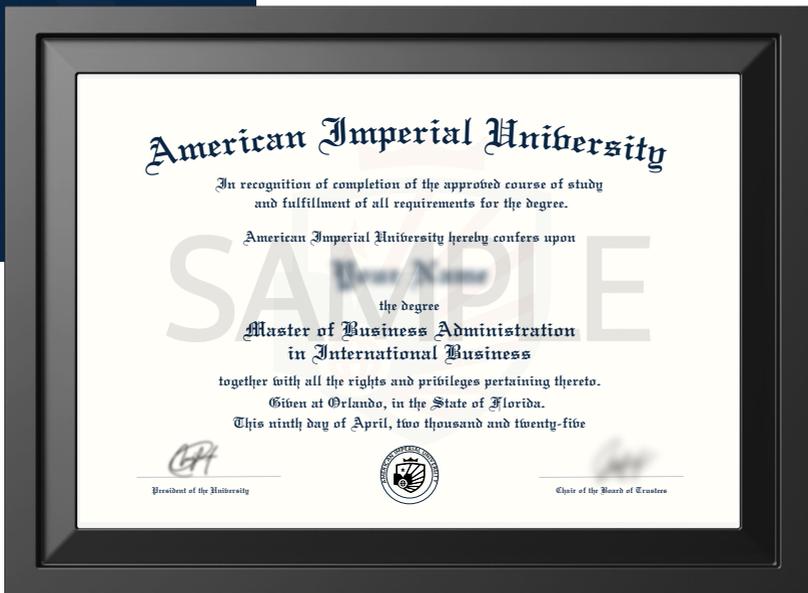
- Applicants must hold a bachelor's degree from an accredited post-secondary institution.
- International applicants must hold a degree recognised as equivalent to a U.S. bachelor's degree.
- Admission decisions are based on the evaluation of academic credentials, applicable test scores, and an admissions interview to assess eligibility.
- Applicants who meet baccalaureate degree requirements and whose undergraduate cumulative grade point average (CGPA) is 2.50 or higher (on a 4.00 scale) or 60% are eligible for admission.

Other Requirements

English Language Requirement:

- All students must speak, read, and write English fluently.
- International students not native in English must demonstrate proficiency with a composite score of 6 for IELTS or a TOEFL score of min 60 out of 120

Your Degree. Your Path to Growth.



FREQUENTLY ASKED QUESTIONS

1. What is the duration of the program?

The program spans 18 months.

2. What is the mode of delivery?

The mode of delivery is online, featuring online modules and live faculty sessions.

3. What is the schedule like for working professionals?

The flexible structure allows students to balance their studies with professional commitments through self-paced online modules and scheduled live sessions.

4. What is the total number of credits for the program?

The total number of credits for the MBA program is 41 US credits.

5. Are there installment payment options available for tuition?

Yes, tuition fees can be paid in flexible installments throughout the program.

6. Do I need to take an English proficiency test or submit GMAT/GRE scores?

No English proficiency test is required.



CONTACT US

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